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Message from the Chairman



Dear Members,

Season's Greetings

Hope you enjoyed reading the August edition of the newsletter. Was it informative? I would like to get a feedback from you on the contents of the newsletter. I have a feeling that those who are reading are far too less and we would like to increase the readership levels. Please give a critical account of the newsletter. We would like to do an on line survey for this, which I request all of you to participate, which

will be put up soon.

One activity which I request college students to take up is to motivate school children to take up science and engineering in their future. Many of them do not have adequate background to learn science. As mentors, I request engineering students to visit schools in their neighbour hood and understand their difficulties. School children open up to college students more than their teachers. Hence engineering students can interact with them and help them more than their teachers. Please use IEEE as a forum to take up this activity initially in one school, which can later be extended to many. I suggest you take up government schools where the students do not have enough support from their teachers and more so from their parents who may not be educated. I would be happy if any group of college students takes up this initiative. I would use this as an indirect means to identify if the newsletter is being read by the students.

Another aspect I would like all of you to consider is to start activities in areas under the Madras section, where activities are either not held or are below critical levels. Please interact with our office and identify such locations and motivate students and others to take up activities suitable in that location. IEEE is based on volunteering and that gives you an internal satisfaction which other acts may not be able to provide. Hence please go ahead and volunteer.

Wish you all the best.

Till next time,

Yours voluntarily

M A Atmanand

Message from the Chief Editor



Dear Members,

IEEE MAS LINK is happy to present the 3rd print edition for the year 2016. 2016 IEEE President, Mr. Barry Shoop in his presidential position statement talks of "Collaboration is key for our members, our profession and for the public".

One such initiative on these lines is IEEE CollabratecTM, an integrated online community where technology professionals can network, collaborate, and create — all in one central hub.

This online community offers a suite of productivity tools and is available to technology professionals around the world with exclusive features for IEEE members.

With free sign-up, this tools helps members to

- Connect with global technology professionals by location, technical interests, or career pursuits
- · Access research and collaborative authoring tools
- · Establish a professional identity to showcase key accomplishments

In this issue, we make a fervent request all our members to explore and participate in this wonderful avenue so as to improve collaboration and networking. As you are aware the print edition is an abridged version of the IEEE MAS LINK which comes out in electronic form (PDF edition) every month with the complete activity details of Student Branches.

This print issue profiles the activities of 42 SBs and 15 SCs & AGs over the last quarter. A reference to the detailed reports in the respective monthly electronic edition of LINK is also provided. Some important IEEE announcements are also highlighted in this issue.

This print edition is based on the electronic editions of July 2016 at https://goo.gl/O73IUq, August 2016 at https://goo.gl/o9sfRp and September 2016 at https://goo.gl/BKQwgJ

We request our contributors to follow the guidelines available at http://goo.gl/5MuY0c while sending the matter for publishing.

Please provide your valuable feedback for improvement. by email to ieeeemaslink@gmail.com

With regards

H.R. Mohan

Jeppiaar Institute of Technology, Chennai



5th to 16th July, 2016: organized an online aptitude contest series with events on Aptitude, Verbal and Reasoning for students using their in-house developed website, Questbase.com.

- 21st July '2016: Organized a distinguished women entrepreneur talk.
- $2^{\rm nd}$ August, 2016: Organized one-day workshop "Basics of Photoshop and Graphics Design".
- 4th August, 2016: R10 WIE day was celebrated.
- 8th August, 2016: IEEE CS and RAS chapters were inaugurated.
- $17^{\mbox{\tiny th}}$ August 2016: Workshop on Embedded System Design with PIC Microcontroller

For Additional Information: Page 7 in LINK 1608 & Page 6 in LINK 1609

Knowledge Institute of Technology, Salem

 $6^{th}\,July, 2016: Organized\,Seminar\,on\,\text{``Networking}\,-\,Top\,down\,Approach''.$

8th July 2016: Organized IEEE Awareness Meet-2016.

11th July, 2016: Organized a seminar on "Introduction to Signals and Its application" by Mr. R. Shanmugasundaram.

 9^{th} July, 2016: Awareness program for girl students titled as "Promote Women in Leadership Role".

12th July, 2016: Organized an awareness meet on "What and Why IEEE".

13th July, 2016: Organized a feedback session for the students who attended the IEEE Blended Learning in VLSI program.

14th July, 2016: Organized a seminar on "Introduction to VLSI Design".

15th July 2016: Organized IEEE MAS-sponsored national level seminar on "Emerging technologies for smart nation".

16th July, 2016: Organized a seminar on "Introduction to Analog Electronics" and Hands on training.

18th and 19th July, 2016: Organized a Pedagogy program for new faculty members those who are having less than one year experience.

20th July 2016: Women Empowerment Cell organized an awareness program for women under the title "Diet & Nutrition Demand to Adolescent and Hidden health profile of Millets".

23rd July, 2016: Organized hands-on Training on "Introduction to Graphical Programming".

 27^{th} July, 2016: Organized an outreach program titled "Current trends in Engineering".

2nd August, 2016: SB along with Centre for Innovation and Product Development (CiPD) organized a seminar on the title "Exploring Innovative Ideas" by Mr.PSS.Srivignessh, who is an MS in Computer Science Engineering, Arizona State University.

2nd August, 2016: Conducted a general IEEE Meet for members.

5th and 6th August, 2016: Organized discussion sessions on Spectrum Magazine.

12th August, 2016: Organized an outreach program on "Recent Developments in Communication Technologies".

22nd August, 2016: Conducted foreign language training on importance of Japanese language and the opportunities available.

 $26^{\mbox{\tiny th}}$ August, 2016: Organized Lecture on "Career Opportunities for Communication Engineers".

29th August, 2016: Conducted an Awareness Program on "Innovation and Design".

30th August, 2016: Organized Alumni Interaction with UG students.



31st August, 2016: organized an awareness program on "Women Empowerment" by Ms. Neeta Sharma, Managing Director, IAPMO, India.

For Additional Information: Page 12 in LINK 1608 Page 10 in LINK 1609

IEEE Product Safety Engineering Society Madras Chapter



12th and 13th August, 2016: Conducted a two day, hands-on workshop on "Recent Trends and Challenges in Communication and Networking Using Cisco Packet Tracer" in association with ECE department of Sreenivasa Institute of Technology, Chittoor.

19th and 20th August, 2016: Organized a two-day workshop and hands-on training program on "Basics of Electronics" along with IIS Technologies and EEE department of Adhi College of Engineering and Technology, Walajabad.

20th August 2016: Conducted a workshop on "Android Application Development" at Pondicherry University.

 $23^{\rm rd}$ July 2016: Conducted Technical talk on "Microcontroller based Safety Automation System Design".

 $20^{\rm th}$ August 2016: Organized a seminar Understanding TCP/IP Addressing and Subnetting Basics.

30th July 2016: Organized a technical talk on "Network Analysis and Synthesis for Safe Communication".

For Additional Information: Page 26 in LINK 1609

IEEE SIGHT - ADSF Madras Section



15th and 16th June, 2016: Organized a Science Carnival 2016 in association with Research and Development Cell of Annai Vailankanni College of Engineering.

29th and 30th July, 2016: A 2 day Mini Consultation on Safe Boat Design and Boat Building to FAO Standards was organized at Moderator Gnanadason Polytechnic College (MGPTC), Nagercoil.

For Additional Information: Page 33 in LINK 1608 & Page 27 in LINK 1609.

Kongu Engineering College, Erode

 12^{th} July, 2016: Inaugural function of the IEEE SB and WIE affinity group were held.

16th July 2016: A one day Workshop on "Photoshop and design tools" was organized.



 20^{th} July, 2016: Inaugural function of IEEE CS, PES and RAS Chapters was held.

30th July, 2016: IEEE CANOPUS 2K16 techfest was held.

 19^{th} to 21^{th} August, 2016: Organized Stallotechnico as part of the 15^{th} Open House Exhibition.

20th August, 2016: STAR (Students teachers and research program), a social research awareness program was conducted for 8th standard school students from Kongu Matric Higher Secondary School, Perundurai.

For Additional Information: Page 14 in LINK 1608 & Page 12 in LINK 1609

IEEE EMC Society Madras Chapter



6th July, 2016: Organized the IEEE Distinguished Lecture Program titled "Demystifying Signal Integrity in High-Speed Designs" by Prof. Ram Achar, Department of Electronics, Carleton University, Canada at SAMEER-CEM, Chennai

For Additional Information: Page 24 in LINK 1609

IEEE Madras Section



20th August, 2016: Organized a Technical Meeting with a lecture on Wireless Sensor Networks in association with IEEE ComSoc Madras Chapter, IEEE CS Madras Chapter, IEEE PSES Madras Chapter, IEEE Information Theory Society Madras Chapter and IEEE Young Professionals.

For Additional Information: Page 24 in LINK 1609

IEEE Information Theory Society, Madras Section Chapter



1st Jun 2016: Entrepreneurship Awareness Talk on "How to become a successful Entrepreneur" by Umesh Fernando.J.G., CEO, Trident Facility Service Pvt Ltd.

24th Jun 2016: Conducted one day Technical Meeting on System Design Technologies.

28th Jun 2016: Motivational Talk on Attitude training was arranged.

29th and 30th Jun 2016: National Level Project Expo for School Students on Innovations in science and technology was organized.

21st July 2016: A technical talk on "Embedded Engineers for Industries" was delivered by Mr.T.Devakumar, Assistant Professor (Senior Grade) / ECE, National Engineering College Kovilpatti.

 $26^{\mbox{\tiny th}}$ August, 2016: Organized Idea Presentation & Numerical and C Aptitude test.

30th August, 2016: A talk on "An industrial perspective towards data management" by Mr. Ilango Somasundaram, Director, Enterprise Data Management, AnnikInc Technology Services, Seattle, USA was arranged.

For Additional Information: Page 10 in LINK 1607, Page 33 in LINK 1608 & Page 24 in LINK 1609

IEEE Control System Society, Madras Section Chapter



12th July, 2016: Technical Lecture on "Controller Tuning for Non Linear Systems" was delivered by Dr. I.Thirunavukarasu, Dept. of Instrumentation & Control Engg, Manipal University.

For Additional Information: Page 32 in LINK 1608

IEEE Computational Intelligence Society, Madras Section Chapter



24th to 29th July, 2016: Sponsored three conferences: the 2016 International Joint Conference on Neural Networks (IJCNN 2016), the 2016 IEEE International Conference on Fuzzy systems (Fuzz-IEEE 2016), and the 2016 IEEE Congress on Evolutionary Computation (IEEE CEC 2016) hosted by (IEEEWCCI2016).

4th to 6th August, 2016: Three day Workshop on "Implementation of Soft Computing Techniques using MATLAB", National Engineering College, Kovilpatti.

26th August, 2016: Distinguished Lecture Programme Talk on "Computational Intelligence for Industrial and Environmental Applications", Jeppiaar Engineering College, Chennai.

27th August, 2016: IEEE CIS Student Chapter Inauguration, St.Joseph College of Engineering, Rajiv Gandhi Salai, Chennai.

For Additional Information: Page 33 in LINK 1608 & Page 25 in LINK 1609

Coimbatore Hub Congress



30th and 31st July 2016: IEEE SB of Jansons Institute of Technology and IEEE Women In Engineering conducted a two-day Coimbatore Hub Congress 2016 (CBEHC – 2016).

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IEEE Madras Section Young Professionals



23rd to 25th July 2016: Organized a Skill Development Training Programme (SDTP) on "Share Trading" at GCT, Coimbatore.

For Additional Information: Page 30 in LINK 1608

IEEE Technology and Engineering Management Society Madras Chapter

4th Jun 2016: Release of the book "Software Project Management" & Presentation on "Managing Expectations - Essence of Software Project Management" by Mr. S. Ramanathan, ICT Consultant, CSI Fellow.

19th Aug 2016: Talk on "Nawabs, Nudes, Noodles – A Yen for Branding" by Mr. Ambi Parameswaran, Distinguished Alumnus, Indian Institute of Technology Madras and Indian Institute of Management, Calcutta



19th Sep 2016: Presentation on "Trends in retailing in the digital era" by Mr. V. Rajesh, Retail and Shopper Behaviour Expert.

22nd Sep 2016: Presentation on "YOU, the Brand" by Mr. M.K. Chandrasekar, Marketing and Branding Specialist and Founder & Director, MUSpace India Pvt. Ltd., Chennai

Thiagarajar College of Engineering, Madurai

23rd Mar 2016: IEEE SB along with IT department organized a series of activities titled SMARTFEST16 covering all the fields of engineering to bring out the hidden talents among the budding Engineers.



6th to 10th Jun 2016: IEEE Indian Antenna Week 2016 (IAW 2016) Workshop on "Advanced Antenna Technology" along with IEEE AP-S Madras Chapter and IEEE AP/MTT Kolkata Chapter.

 $15^{\rm th}$ July, 2016 : Inauguration of its IEEE-SMC Society by Mr. R.Arul Jothi, Senior Treasury analyst, Ford Pvt. Ltd, Chennai.

15th and 16th July, 2016: FDP on "Hands on Training on Hadoop".

15th July, 2016: Organized a Lecture on "Big data and Financial Modeling".

For Additional Information: Page 8 in LINK-1607 & Page 29 in LINK 1608

Cape Institute of Technology, Tirunelveli



17th August, 2016: Organized a one day workshop on "PCB Assembly".

30th August, 2016: Conducted a "Electronics Orientation Program" at Hindu Higher Secondary School, Kannangulam.

For Additional Information: Page 5 in 1609

Bannari Amman Institute of Technology, Sathyamangalam



23rd Jul, 2016: Workshop on MATLAB and its Application in Engineering.

25th and 26th Jul, 2016: Training on Electronics System Design & Manufacturing (ESDM).

28th Jul, 2016: Organized energy audit training by Mr. Sampath Kumar, Energy auditor and Consulting Engineer at PSG College of Technology.

6th August, 2016: A lecture on Scope of Career Opportunity in New Media Technologies by Mr. M. Venkatesan, Founder-CEO of Sai Media Productions group, Chennai.

12th August, 2016: Lecture on Embedded Systems in Industries by Mr.P.Sivasamy, Project manager from Robert Bosch, Coimbatore.

17th August, 2016: Organized Workshop on "Electrical Safety".

18th August, 2016: Organized Guest lecture on Energy audit by Mr. A. S. Kandhasamy, Chief Engineer (Retired), TNEB, Gobi.

23rd August, 2016: Lecture on "Skills expected from campus to corporation".

25th and 26th August, 2016: Organized Lab VIEW Programming and Data Acquisition Hands-on training.

26th August, 2016: Organized a workshop on Simulation of Power Converters using MATLAB/SIMULINK.

For Additional Information: Page 3 in LINK 1608 & Page 3 in LINK 1609

Ganadipathhy Tulsi's Jain Engineering College, Vellore



21st June 2016: 2nd International Yoga Day celebrated

For Addition Information - Page 3 in LINK 1607

Dr. Sivanthi Aditanar College of Engineering, Tiruchendur



20th Jul 2016: Organized a Techno Quiz.

20th Jul 2016: Organized a Group Discussion.

26th Jul 2016: Organized an Electro Quiz.

29th Jul 2016: Conducted a General Aptitude contest.

2nd Aug, 2016: Arranged an Electro Games contest.

4th Aug, 2016: Organized an C Twist contest.

10th August 2016: Organized a poster cum photography contest.

30th August 2016: Organized a C Puzzles contest.

31st August, 2016: Organized a Debate event.

For Additional Information: Page 4 in LINK 1608 & Page 17 in LINK 1609

IFET College of Engineering, Villupuram



18th July, 2016: Lecture on Renewable Energy Sources and Grid Integration by Mr. V Suresh Babu, Assistant Director, NPTI (PSTI) Ministry of Power, Govt. of India – Bangalore.

For Additional Information: Page 6 in LINK 1608

Francis Xavier Engineering College, Tirunelveli



IEEE SB and ECE department organized the 14th National Level Technical Symposium, "ECSTASY-16".

For Additional Information: Page 5 in LINK 1609

K.S. Rangasamy College of Technology, Tiruchengode



23rd Jun 2016: Organized Research forum on "Cyanogenic Glucosides in Cassava Products - An Overview"

2nd July, 2016: Programme on "Placement Opportunities in Biotechnology and Biomedical Engineering Industries" was organized.

8th Jul 2016: In view of enhancing entrepreneurship initiatives, a training programme was organized by the IEEE-EMBS student chapter on 8th Jul 2016 in the aspects of cultivating 'Azolla', a protein-rich floating fern.

For additional information: Page 5 in LINK 1607

Erode Sengunthar Engineering College, Erode



12th Jul 2016: IEEE SB activities inauguration and Guest lecture by Mr. K. Shankar, Bala Gas Agencies, Bhavani.

30th August 2016: Organized Student Professional Awareness Conference (SPAC).

For Additional Information: Page 5 in LINK 1608 & Page 5 in LINK 1609

Jeppiaar Engineering College, Chennai



1st July, 2016: Organized "Design Hunt 2K16".

5th July, 2016: Arranged a motivational talk "Arise and Shine", by Ms. Sheetal Mary.

10th July, 2016: Organized "Tech Write-up 2K16".

17th July 2016: Organized an online event "Wiz Quiz—An Online Aptitude Contest".

For Additional Information: Page 7 in LINK 1608

Karpagam College of Engineering, Coimbatore



4th Jun 2016: Seminar on product development by Dr. Vimalathithan Rathinasabapathy, Prof/ ECE

8th Jun 2016: Workshop on "Simulation and Modeling" by Dr. B. Nagaraj and Dr. P. Suresh, Prof. & Dean/Mech.

11th Jun 2016: Inaugurated Product Safety Engineering Student Chapter on 11th Jun 2016. A Lecture on "Visible Light Communication based High-Priority Vehicle Freeway Project" by Dr. S. Natarajan, Prof/ ECE was organized as the first activity.

25th Jun 2016: Organized an Innovative Idea collection event.

14th Jun 2016: Lecture on "Smart Materials".

16th Jun 2016: Organized a workshop on "An Additive Manufacturing" on 16th Jun 2016 by Dr. J. Ganesh Murali, Prof & Head/Automobile.

18th Jun 2016: Seminar on "Significant Nano Technology" by Mr. Ebin Ephrem Elavathingal, AP/ECE.

21st Jun 2016: Guest Lecture on Yoga for Healthy Life by Dr.Shivkumar

3rd July, 2016: Seminar on AUTO-CAD by Mr. Pandi Elavarasan M, AP/Mech.

5th July, 2016: Conducted a motivational event "Look at Yourself".

11th July, 2016: Organized skill development programme on Computer Aided Designing.

13th July, 2016: Lecture on "How to Influence People", for the benefit of the students.

15th July, 2016: Seminar on Medical Image Processing

17th July, 2016: Organized a lecture on "Perfect way to write a Research Manuscript".

19th July, 2016: Organized a workshop on "Raspberry Pi Utilization for IoT.

20th July, 2015: Conducted a skill development programme on web designing.

22nd July, 2016: Organized a Meet up with Young Entrepreneur, Mr. Naveen Krishnamoorthy.

23rd July, 2016: Organized Design, Elaborate, Talks (DETTALKS).

25th July, 2016: Workshop on "Technical computing in MATLAB"

25th July, 2016: Skill development programme on Computer Networking.

26th July, 2016: Workshop on Advanced Image Processing.

30th July, 2016: Skill development programme on Computer-Aided Designing.

1st August, 2016: One-day workshop on online embedded systems design.

2nd August, 2016: Organized a technocommercial event-"Are you the One?"

5th August, 2016: Seminar on "Cloud Computing".

8th August, 2016: Organized Note to Heaven, a motivational event.

9th August, 2016: Seminar on advanced optimization methodology.

10th August, 2016: Organized a tech-based motivation program.

11th August, 2016: Seminar on Optimized Tech computing with MATLAB.

13th August, 2016: Lecture on the topic, 'Build your dreams'.

18th August. 2016: Organized an awareness programme on Cyber Crime Threats and its Safety Measures by Dr. P.N. Raajan, Inspector of Police, Cyber Crime Cell Coimbatore City.

18th August, 2016: Organized Boot Camp on KIC Innovation Challenge under the theme of My Smart Campus.

20th August, 2016: Organized a one-day workshop on embedded systems design with Texas Instruments.

20th August, 2016: STEPS Knowledge Services PLtd organized an Idea contest for students.

21st August, 2016: Organized event "I am a Leader" to motivate students and give them an exercise to lead.

23rd August, 2016: FDP on M2M Protocol for Smart world.

25th August, 2016: Organized the event "Ideate - Present – Win".

27th August, 2016: Workshop on Advanced Image Processing.

29th August, 2016: Seminar on Skill for the Demand.

For additional information: Page 3, 4 in LINK 1607, Page 9 – 11 in LINK 1608 & Page 7 – 9 in LINK 1609

M.Kumarasamy College of Engineering, Karur



9th Jul 2016: Inaugural function of SB was held.

For Additional Information: Page 17 in LINK 1608

Aarupadai Veedu Institute of Technology, Chennai



4th August, 2016: Organized a Lecture on "Advanced VLSI Design Techniques".

9th August, 2016: Arranged a Lecture on "Challenges in Communication and Networking".

For Additional Information: Page 3 in LINK 1609

Kalasalingam University, Virudhunagar



21st and 22nd July, 2016: organized a two days Workshop on "Modeling and Simulation of Solar PV system Using MATLAB".

4th August, 2016: A one-day workshop on "Enjoyable coding tools" by Dr. Jeyakeseva Veerasamy, Director, Centre of Computer Education And Outreach, Computer Science Department, University of Texas at Dallas.

For Additional Information: Page 8 in LINK 1608

Rajalakshmi Engineering College, Chennai



22nd and 23rd July: Conducted a two-day Handson Training Programme on GNU RADIO.

For Additional Information: Page 22 in LINK 1608

KPR Institute of Engineering and Technology, Coimbatore



24th Jun 2016: One-day national workshop on "Introduction to Research: Preparation of Research Proposal and Journal Articles" with Dr. Arun K. Tangirala, Prof/Chemical Engg, Indian Institute of Technology Madras, Chennai as Resource person.

4th and 5th Jul 2016: Conducted the "Leadership & Startup Summit 2016". Special invitee was Padmashri awardee and Social entrepreneur, Mr. Arunachalam Muruganantham.

16th July, 2016: National Level Workshop on "Research Opportunities and Challenges in Solar PV Systems".

28th Jul 2016: Inaugurated IEEE SB and EEE Association and Renewable Energy Club activities.

30th Jul, 2016: National Workshop on "PV Solar Power Plant Design and Optimization".

For additional information: Page 6 in LINK 1607 & Page 15 in LINK 1608

B.S. Abdur Rahman University, Chennai



11th and 12th Aug, 2016: Organized the 8th National Conference on "Recent Trends in VLSI, Information and Communication".

For Additional Information: Page 4 in LINK 1609

Mepco Schlenk Engineering, Sivakasi

17th August 2016: Organized TECHTRONICS, an event, which contained general technical questions, quiz and aptitude.

27th July 2016: "Think to Guess" an event to train students to think logically and crucially and make the students develop courage in a crowd was organized.

For Additional Information: Page 13 in LINK 1609

Kings College of Engineering, Pudukottai



26th to 30th Jun 2016: Mr. B. Madhavan and Mr. N. Sanjeev participated in the 5 days IEEE SIGHT Camp held at Eraviputhenthurai, Thoothoor, Kanykumari District from 26th to 30th Jun 2016. Sanjeev, received the "Best Male Participant" award for this camp

28th Jun 2016: Organized an FDP on "An Introduction to Fuzzy Logic Control Systems".

15th Jul 2016: Lecture on "Electromagnetic Interference and Compatibility".

 30^{th} Jul 2016: Installation of electing new office bearers for the academic year 2016-17.

6th August, 2016: Lecture on "How to do Projects" by Mr. E. Venugopal, AP/EEE, Sri Eshwar College of Engineering, Coimbatore

25th August 2016: Lecture on "High Frequency Analysis of Transistors & FET Amplifiers".

16th August 2016: Mrs. S.R. Revathy, Research Scholar, Gandhigram Rural Institute, Gandhigram conducted an Awareness Talk on "Neural Networks & Education in Abroad".

For additional information: Page 3, 4 in LINK 1607, Page 11 in LINK 1608 & Page 10 in LINK 1609

S.A. Engineering College, Chennai



14th July 2016: Arranged Lecture on "Control systems".

22nd July 2016: Organized a Lecture on "Digital Logic Circuits".

25th July 2016: Lecture on "Power Systems Analysis" was arranged.

28th July 2016: Organized National level Workshop on "Mathematical Modelling of Wireless Networks".

3rd August 2016: Inauguration of SAEC IEEE WIE Affinity Group.

3rd August 2016: Seminar on "Avoiding Plagiarism" was organized.

For Additional Information: Page 23 in LINK 1608 & Page 16 in LINK 1609

Dr. N. G. P. Institute of Technology, Coimbatore



24th June, 2016: Organized career day programme

6th July 2016: Organized a one-day industrial visit on 6th July 2016 to Roots India Horns Division, Thoppampatti, Coimbatore.

16th July 2016: organized Industrial Lecture series on "Antilock Braking System Development Process and Demonstration".

30th July 2016: Association Inaugural Function & Seminar on Industrial Automation.

For Additional Information: Page 3 in LINK 1608

Jansons Institute of Technology, Karumathampatti



14th July 2016: IEEE SB Activity Inauguration.

18th July 2016: Organized a leader training workshop.

For Additional Information: Page 6 in LINK 1608

Karunya University, Coimbatore



28th Jul, 2016: Organized a general quiz competition.

19th August 2016: Conducted 'TECHNO-CAPTURE' A Scientific Photography contest on the World Photography day.

30th August, 2016: Had a meeting for the newly recruited committee members.

For Additional Information: Page 11 in LINK 1608 & Page 7 in LINK 1609

Panimalar Institute of Technology, Chennai



1st to 7th June 2016: Organized Faculty Development Training Programme on EC 6703-Embedded and Real Time Systems in association with ISTE, IETE and IEEE RAS.

2nd Jun 2016: Organized a Seminar on "Fundamentals of MATLAB Simulink Software".

2nd Jun 2016: Conducted two days FDP on C# & ADO.NET Programming, in association with ICTACT, CSI, IEEE SB & IEEE Computer Society.

6th June, 2016: Organized Workshop on "Grid and Cloud computing".

23rd June, 2016: Organized the inauguration of Control System Society Student Chapter.

23rd June, 2016: Mr.V.Sankara Narayanan Former Addi. Chief Engineer / TNEB, Energy Auditor delivered lecture on Lecture on "Energy Conservation & Auditing".

23rd to 30th June, 2016: Six days EMC2 International Certification Course was organized.

Jun 2016: Organized Short Term Training Programme (STTP) on IP, Networking and Cyber Security.

23rd Jun-1st Jul 2016: Training Programme.

- Resume Writing Skill on 23rd Jun 2016.
- Communication Skill on 24th Jun 2016.
- Quantitative aptitude on 27th Jun 2016.
- Verbal and Vocabulary Skills on 28th Jun 2016
- Logical and Reasoning on 29th Jun 2106.
- Group Discussion on 30th Jun 2106.
- HR Interview on 1st Jul 2016

26th to 30th June 2016: Students participated in the 5 days IEEE SIGHT Camp held at Eraviputhenthurai, Thoothoor, Kanyakumari District. They also received the "Best Volunteer" award for this camp.

23rd June, 2016: Lecture on "Energy and its optimal usage in the recent modern world with an eye opening session of Energy audit and its importance".

24th June, 2016: Lecture on "Harmonics Study Analysis & along with Mitigation Technics".

27th June, 2016: Lecture on "History of Relays, Relays usage and how Special Protection Devices Plays a Major role in the Substations".

27th June, 2016: Lecture on "Healthiness of Transformer".

28th June, 2016: Lecture on "Energy Auditing" by Dr.L.Ramesh, Addl Dean, E&T, Dr.M.G.R Educational & Research Institute.

29th – 30th June, 2016: Industrial Training at Voltech Solar & Relay Division.

1st Jul 2016: Conducted seminar programme on "Design of various RF antennas".

12th July, 2016: Organized the Seminar on "Role of PLC & SCADA in Industrial Automation".

13th July 2016: Conducted seminar programme on "Robotics Concept and Its Prototypes Projects".

20th July, 2016: Guest Lecture Programme on Recent trends in Digital Signal Processing by Mr.A.Senthil, Director, Jasmine InfoTech, Chennai.

18th July, 2016: Arranged a lecture on "Programming & Data structures-II".

18th July, 2016: Organized an Aptitude Quiz contest.

27th July 2016: Lecture on "Shaping Your Future" was arranged.

27th July, 2016: Technical quiz contest was held.

27th July, 2016: Conducted seminar programme on "UWB Technology".

28th to 30th July, 2016: Organized a three days workshop on "Enjoyable Coding".

30th July 2016: Organized a one day Workshop on FOSS.

22nd July, 2016: Lecture program on "3 People I See" by Mr. Rajendran Dandapani, Director - Engineering, Zoho Corporation.

June to August 2016: Short-term course on Image Processing and its applications for students with image processing as their research interest

June to August 2016: Organized short-term course on Embedded System using Arduino.

3rd August, 2016: Guest lecture on "Nuclear power plant and its safety measures".

 8^{th} August, 2016: Organized a Seminar on Power system protection.

12th August, 2016: Electra Buzz – a Technical EEE Quiz Contest was conducted.

17th August 2016: Organized Entrepreneurship Orientation Program by Sree Vishnu Priya. K, Regional Program Executive from south east of ENACTUS.

17th August, 2016: Troubleshoot - Circuit Debugging event was organized.

19th August, 2016: Conducted "Matlab Coding Contest".

24th August, 2016: Arranged a Lecture on Higher Studies at Abroad.

25th August, 2016: Organized a Lecture on 10 Steps to Become an Entrepreneur.

26th August, 2016: One day workshop on "PSPICE Software" was organized.

31st August, 2016: Lecture on Opportunities in Defence Sector by Mr. A. Surendren, Director, Defence Academy, Chennai was arranged.

For Additional Information: Page 17 in LINK 1608 & Page 14 in LINK 1609

National Engineering College, Kovilpatti



29th and 30th June, 2016: National Level Project Exhibition for school students was organized.

21st July, 2016: Organized a technical talk on "Embedded Engineers for Industries".

4th to 6th Aug, 2016: Organized Workshop on "Implementation of Soft Computing Techniques Using MATLAB"–ISCT'16.

18th and 19th August, 2016: Organized, MOBIAPP – A Mobile Application Development Hands-on Practice.

26th August, 2016: Technical events on behalf of IEEE ITS Madras Chapter were conducted.

30th August, 2016: A technical talk on "An Industrial perspective towards data management" by Mr. Ilango Somasundaram, Director Enterprise Data Management, AnnikInc Technology Services, Seattle USA.

For Additional Information: Page 17 in LINK 1608 & Page 13 in LINK 1609

Sethu Institute of Technology, Kariapatti



1st September 2016: Organized an orientation program on "Welcome to IEEE", to create the awareness about IEEE Membership and its benefits to the students.

For Additional Information: Page 17 in LINK 1609

SSN College of Engineering, Chennai



18th July, 2016: Organized a talk on "Acquiring independent learning skills through dissertation / research course".

22nd July, 2016: A seminar on "Shannon Centennial Seminar on Information Coding Techniques" was organized.

27th July 2016: Organized a workshop on TelosB & cMote Wireless Sensor Nodes.

4th August, 2016: Hands-on Workshop on Cardiothoracic Equipment was arranged.

10th August, 2016: Arranged an industrial visit to Sri Ramachandra Medical College and Hospital.

17th August, 2016: Delivered a lecture on "Power converters for PV applications".

20th August, 2016: Organized a Membership Drive.

20th August, 2016: Hands-on Workshop on "Programming with PIC Microcontroller" was conducted.

30th August, 2016: Event titled-"IEEE Explore Digital Library: Delivering Research Better Than Ever" was conducted.

25th to 27th August, 2016: Sent a youthful delegation to attend IEEE SYWL Congress 2016 held at Bangalore.

For Additional Information: Page 26 in LINK 1608 & Page 19 in LINK 1609

R.M.K. College of Engineering and Technology, Chennai



17th and 18th Jun 2016: Two-day national workshop on "Embedded System Technologies". Workshop was inaugurated by Mr. S Janarthanam, Scientist, VLSI and Embedded Systems Group, Project Investigator, EPDPT Project, National Institute of Electronics and Information Technology.

For Additional Information: Page 8 in LINK-1607

Sri Sai Ram Engineering College, Chennai



4th July, 2016: Delivered Technical Lecture on "Technological Challenge in Solar System".

12th July, 2016: One-day Industrial Visit to Ennore Thermal Power Station was arranged.

19th July, 2016: Organised a one-day Industrial Visit to Tambaram Railway Traction Sub-Station.

25th July 2016: Conducted Student Outreach Programme at SBIOA Model Matric Higher Secondary School, Mogappair, Chennai.

4th August 2016: Organized Student Outreach Program at Sairam Matriculation Higher Secondary School, Poonthandalam, Kanchipuram.

For Additional Information: Page 24 in LINK 1608

St.Joseph's College of Engineering, Chennai



29th June, 2016: Conducted a workshop on, "Basics concepts of Robotics".

23rd July 2016: a guest lecture on "Interview Skills" delivered by Mr. R. Rajasekar, corporate trainer in HTC Global Solutions.

For Additional Information: Page 28 in LINK 1608

St. Joseph's Institute of Technology, Chennai



29th Jun 2016: Inauguration of IEEE Power Electronics Society.

17th and 24th July, 2016: Technical Quiz on robots.

For Additional Information: Page 7 in LINK-1607 & Page 22in LINK 1609

St. Xavier's Catholic College of Engineering, Kanyakumari



5th July, 2016: Weekly meeting of the academic year 2016-2017 was organized.

12th July, 2016: Organized a technical gathering.

19th July, 2016: Organized a weekly meeting.

26th July, 2016: Talk on IEEE was arranged.

9th August, 2016: Arranged a technical gathering along with Quiz programme.

15th August, 2016: Organized a visit to "Bishop Leon Children's Home".

16th August, 2016: Organized a Technical Gathering, thought provoking talk on 'Positive Attitude' and Quiz event.

25th August, 2016: Organized its 14th Inaugural Ceremony.

For Additional Information: Page 29 in LINK 1608. & Page 22 in LINK 1609

Sri Krishna College of Engineering and Technology, Coimbatore



1st July 2016: Conducted a one-month short term course on "Electronic Product Design".

21st July, 2016: Organized "IEEE Membership Initiation Programme".

For Additional Information: Page 25 in LINK 1608

Velammal Engineering College, Chennai



26th July, 2016: IEEE Computer Society Student Chapter Inauguration was done.

25th and 26th August: Organized Mobile Application Development hands-on workshop.

For Additional Information: Page 23 in LINK 1609

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Sri Ramakrishna Engineering College, Coimbatore



2nd July 2016: Meeting held for Announcement of Office Bearer's and the Ice-Breaker Session.

1st August 2016: Annual Activities Meeting for the Academic Year 2016-2017.

19th and 20th August 2016: Arranged one-day Hands-on Training on "Deep Drive from Pointers to Data Structures – Hands on Approach".

29th August, 2016: Organized a one-day intracollegiate event, "PHOTON 2016.

For Additional Information: Page 26 in LINK 1608 & Page 18 in LINK 1609

SVS College of Engineering, Coimbatore



28th July 2016: Organized a Lecture on "Recent Trends in Electrical & Electronics – Industrial Automation" by Mr. B.Dinesh, Project Engineer and PLC programmer, Electro Blitz Embedded Solutions, Coimbatore.

For Additional Information: Page 29 in LINK 1608

Velalar College of Engineering and Technology, Erode



5th August, 2016: Technical Lecture on "Body Sensor Networks" was delivered by Mr.Jaspal Singh, Principal Engineer & Head (DECD), CDAC Mohali, Chandigarh.

For Additional Information: Page 24 in LINK 1609

Sona College of Technology, Salem

24th June, 2016: Organized a technical talk on "System Design Technology".

 $For Additional \, Information: \, Page \, 26 \, in \, LINK \, 1608$

IEEE Computer Society Madras Chapter



4th Jun 2016: Release of the book "Software Project Management" & Presentation on "Managing Expectations - Essence of Software Project Management" by Mr. S. Ramanathan, ICT Consultant, CSI Fellow, Past Chairman, CSI Chennai and Past Secretary, CSI & Author of the book "Software Project Management". Mr. S. Mahalingam, Past President, Computer Society of India, Former CFO & Executive Director, TCS & Non-Executive Chairman, City Union Bank has kindly consented to release the book and offer felicitation.

6th Aug 2016: Workshop on "Cyber Crimes: Guard yourself in the cyber space".

19th Sep 2016: Presentation on "Trends in retailing in the digital era" by Mr. V. Rajesh, Retail and Shopper Behaviour Expert.

30th Sep 2016: Presentation on "GRC: See how the leading organizations manage risks" by Ms. Anjali Iyer, Senior Manager, Ernst & Young LLP.

IEEE Oceanic Engineering Society (OES) India Council



3rd Sep 2016: Organized the first one day Ocean Technology Student Camp (OTSC 2016) in association with National Institute of Ocean Technology (NIOT) and Marine Technology Society (MTS) India Section. A quiz competition was conducted.

For Additional Information: Page 25 in LINK 1609

PSNA College of Engineering and Technology, Dindigul



29th August, 2016: Organized an event on "Circuit Debugging".

For Additional Information: Page 16 in 1609

IEEE Professional Communication Society Madras Chapter

4th Jun 2016: Release of the book "Software Project Management" & Presentation on "Managing Expectations - Essence of Software Project Management" by Mr. S. Ramanathan, ICT Consultant, CSI Fellow.



9th Aug 2016: "Students Technology Awareness Program (STAP)" at Government Girls Higher Secondary School, K.V.Kuppam, Vellore District.

19th Aug 2016: Talk on "Nawabs, Nudes, Noodles – A Yen for Branding" by Mr. Ambi Parameswaran, Distinguished Alumnus, Indian Institute of Technology Madras and Indian Institute of Management, Calcutta

19th Sep 2016: Presentation on "Trends in retailing in the digital era" by Mr. V. Rajesh, Retail and Shopper Behaviour Expert.

22nd Sep 2016: Presentation on "YOU, the Brand" by Mr. M.K. Chandrasekar, Marketing and Branding Specialist and Founder & Director, MUSpace India Pvt. Ltd., Chennai

Forthcoming Events

2016 IEEE International Symposium on Technology and Society (ISTAS 2016) on the theme Disruptive Technologies, Ethics and Global Development. 21-22 Oct 2016, Trivandrum, Kerala, India http://istas2016.org/

7th International Conference on Transforming Healthcare with IT 2016 is being held on 21-22 Oct 2016, ITC Chola, Chennai along with 21st annual conference of ISfTeH (International Society for Telemedicine and eHealth. http://www.transformhealth-it.org/

TENCON-2016: TENCON is a premier international technical conference of IEEE Region 10, which comprises 57 Sections, 6 Councils, 21 Subsections, 514 Chapters and 1159 Student Branches in the Asia Pacific region. The theme for TENCON 2016 is Technologies for Smart Nation and it will be held in Singapore from 22-25 Nov 2016. Last date for paper submission: 30 May 2016. http://www.tencon2016.org

PEDES 2016: IEEE International Conference on Power Electronics, Drives and Energy Systems, 14-17 Dec 2016, Trivandrum, Kerala, India. www.pedes2016.org

International Conference on Smart Cities (ICSC'16) at RGM College of Engineering and

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Technology (autonomous), Nandyal, Andhra Pradesh, India during 15-17 Dec 2016. Last date for paper submission: 15th Sep 2016 http://rgitnandyal.com/ICSC16/

INDICON-2016: 16-18 Dec 2016 at Bangalore. http://www.indicon2016.in

IEEE Bombay Section Symposium-2016 (IBSS-2016). 21-22 Dec 2016 at Vidya Pratishthan's Kamalnayan Bajaj Institute of Engineering & Technology, Baramati. http://ibss2016.ieeebombay.org/

9th International Conference on Trends in Industrial Measurements and Automation -TIMA 2017 during 6thI7th & 8th - January, 2017. Last date for paper submission is 15th Nov 2016. http://tima2017.org/

Information Resources

Machine learning: The smart person's guide: From Apple to Google to Toyota, companies across the world are pouring resources into developing AI systems with machine learning. This comprehensive guide explains what the concept really means. http://goo.gl/Dqlkvl

Raspberry Pi: The smart person's guide: Everything you need to know about the tiny, ultra-cheap computer that has taken the world by storm. http://goo.gl/9GpQRw

Smart cities: The smart person's guide: Rapid urbanization is leading to smarter cities that improve the lives of citizens through technology. This comprehensive guide details the important aspects of a smart city. http://goo.gl/sw6euX

Windows 10: The smart person's guide: This comprehensive guide covers must- know Windows 10 details, like features, system requirements, upgrade options, and Microsoft's Windows-as-a-service strategy. http://goo.gl/6vR4tY

Cyberwar: The smart person's guide: Armies around the world are gearing up for cyberwarfare: here's what it is and what you need to know. http://goo.gl/tHB6dd

Data backups: The smart person's guide: This guide is an entry-level summary of enterprise backup software. http://goo.gl/Ubk4jG

Data lakes: The smart person's guide: A data lake is a set of unstructured information that you assemble for analysis. Deciding which information to put in the lake, how to store it, and what to make of it are the hard parts. http://goo.gl/zI0KN9

Google DeepMind: The smart person's guide: Bought by Google in 2014 for 400 million pounds, DeepMind is an AI platform best known for beating the world champion in the game Go. TechRepublic's comprehensive guide explains how it works. http://goo.gl/JSQ9Mg

Tesla's Autopilot: The smart person's guide: Autopilot, Tesla's autonomous driving feature, aims to assist drivers on highways through a system of cameras, sensors, and GPS. This comprehensive guide explains what the concept really means. http://goo.gl/PYjnbD

The future of wearables and their role in the workplace: Wearable technology has ceased to be a novelty and has now become part of everyday life for many users, and expanding its use into the enterprise is the next logical step. http://goo.gl/gvKvTh

Google Cloud Platform: The smart person's guide: This comprehensive guide covers the history of Google Cloud Platform, the products and services it offers, and where it fits in the overall cloud market. http://goo.gl/xR3sK3

Microsoft Azure: The smart person's guide: This comprehensive guide about Microsoft Azure includes common use cases, technical limitations, and what to know before adopting the cloud computing platform. http://goo.gl/jcbu1v

Amazon Web Services: The smart person's guide: This comprehensive guide about AWS covers the expansive cloud services offered by Amazon, common use cases and technical limitations, and what to know for

adopting this technology. http://goo.gl/iN13Nn

Five cheap or free ways to make a PC faster: It's 2016 and tech users have a plethora of different devices to choose from, ranging from tablets to smartwatches, yet the most commonly asked question to land in my mailbox hasn't changed in over two decades. https://goo.gl/wABjDo

Executive's guide to the business possibilities of 3D printing (free ebook): 3D printing may hold both promise and peril, according to industry experts. This latest guide from ZDNet and TechRepublic looks at how this evolving technology is being used, the benefits it offers, and the concerns it raises. http://goo.gl/Qh5qWJ

6 ways the robot revolution will transform the future of work: TechRepublic spoke to Alec Ross, author of The Industries of the Future, about the global impact AI and robotics will have on the future of work. http://goo.gl/KxHYPX

10 pieces of military technology that changed the way the civilian world works: A lot of the advanced technology that's part of your everyday life started off as tools of war. Some military-to-civilian tech transitions are well known, but there are a few that you might not know about. Here are ten pieces of technology that launched in a more weaponized role. http://goo.gl/26IL91

Software-Defined WAN For Dummies: This easy-to-read book gives you jargon-free best practices for Software-Defined Wide Area Networking. Learn the need for SD-WAN adoption for branch networking; benefits of migrating to a SD-WAN solution; and top 10 considerations for SD-WAN deployment. Read it online at http://viewer.zmags.com/publication/2ff5f0ed

6 ways the robot revolution will transform the future of work: TechRepublic spoke to Alec Ross, author of The Industries of the Future, about the global impact AI and robotics will have on the future of work. http://goo.gl/KxHYPX

7 short books worth more than an MBA: Over the past few decades, the value of an MBA has declined, probably because the academic world can't keep up with the rapid pace of change in the business world. Relatively few entrepreneurs have MBAs, but the author of the post bets that almost all of the successful ones have read and truly treasure these seven short, easy-to-read classics: https://goo.gl/rgsGZ8

50 Tips for Starting Your Own Company: Starting your own business isn't for the faint of heart. It's stressful and pretty much demands your complete focus. On the plus side, it can also be a fulfilling experience professionally and personally. Here are 50 tips on how to make your business come to life. https://goo.gl/UEppJO

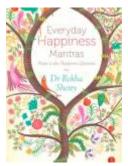
Review: Nature India Annual Volume 2015: The 'Nature India Special



Annual Volume' is a compendium of science coverage in India as seen through the eyes of Nature India over the year. These compendia are multi-disciplinary, covering Biotechnology; Cell & Molecular Biology; Chemistry; Clinical Medicine; Computing; Developmental Biology; Earth and Environment; Ecology and Evolution; Genetics; Materials; Neuroscience; Physics; and Space & Astronomy. This compendium have handpicked science & technology news and features, research highlights, commentaries, policy features, career articles and interviews

with some leading lights of Indian Science. With Science, Engineering and Technology principles are comple-menting each other and are applied in various R&D initiatives and product developments, it is a must have volume for anyone interested in India's Science, R&D scene and the latest career and industry trends. An exposure to Science R&D to the engineering & technology students will go a long way in the collaborative research. This issue of the Nature India Annual Volume 2015 is the third in the series of annuals and is priced at Rs. 500/- and one can get the copies by contacting Sonia Sharma at Sonia.Sharma@nature.com

Book Reviews



Everyday Happiness Mantras

Author: Dr. Rekha Shetty. Publisher: Rupa Publications. Pages: 200. Price: Rs. 295/-

Buy from Amazon at https://goo.gl/zvSvtT

Everyday Happiness Mantras, your very own guidebook to good cheer, will stay with you through the annual calendar and constantly remind you of the things that truly matter in life. Divided into fifty-two articles for each week of

the year this book concentrates on one home truth at a time, observing each of which will ensure that you never have a bad day. Covering topics as varied as the power of communication and everyday love, to the importance of observing the annual rituals of the International Family Day and International Women's Day, Everyday Happiness Mantras takes old habits and imbues them with new significance that gives them renewed relevance. If you are choosing happiness over everything else this year, this is the book for you.

Happy Street: 52 Steps to a Happier Community

Volume: 13 • Issue: 3 • Jul-Sep 2016



Author: Dr. Rekha Shetty. Publisher: Penguin Books. Pages: 216. Price: 299/-

Buy from Amazon at https://goo.gl/U0eP8D

52 simple steps to a better life. Our ceaseless toil to achieve success often assumes that our ultimate goal—happiness—lies at the end of a rainbow. But what

if the key to happiness lies within each of us, and it is for us to build our own local Shangri-La, a Happy Street? Happiness guru Dr Rekha Shetty's new book shows us how we can make every day special by following some simple mantras and doing just a little bit to make a difference to our immediate environs. Seize the day; Practise acts of compassion; Take a break; Celebrate the little things; Treat yourself to joy; Leave your footprint on life; Build your own sustainable environment; Bring Lakshmi home. Happy Street is your very own step-by-step guide to achieving happiness for yourself and to building a better community.

Compiled by H.R. Mohan hrmohan.ieee@gmail.com

Announcements

IEEE MAS LINK Congratulates Mr. Aravindhan Anbazhagan, Computer Science & Engineering Graduate from Sri Muthukumaran Institute of Technology (SMIT) for Winning the Prestigious "Larry K. Wilson Regional Student Activities Award" for the year 2016.

IEEE MAS LINK congratulates IEEE Computer Society, Madras Section Chapter for receiving the Outstanding Chapter Award for the year 2015 across the globe under the chairmanship of H.R. Mohan. The nomination entry (for this award) sent in Nov 2015 can be seen at https://goo.gl/O9i7Ps

ICT Quiz: The IEEE Computer Society (CS) Madras Chapter along with IEEE Professional Communication Society (PCS) Madras Chapter is organizing a ICT Quiz as a part of the celebration of the 70th anniversary of IEEE Computer Society. The Quiz will cover the Information and

Editorial Team

Mr. H.R. Mohan, Chief Editor Mr. Prashant R. Nair, Editor Mr. M. Arun, Dr. M.A. Atmanand, Dr. N.R. Alamelu, Dr. P.A. Manoharan, Mr. A. Ashok Vardhan Communication Technology history and trends. Students (both College level and School level of 10th grade and above) and professionals can participate in the Quiz in teams consisting of TWO persons. Attractive prizes for all SIX teams selected for Regional Oral Quiz at SIX centres and Finals at Chennai. Certificate of participation to all taking part in the online prelims. Please read the announcement at http://goo.gl/ESjKRu OR visit the website at http://goo.gl/fhCeD7

vTools Events: The IEEE HQ will be launching the new version of vTools Meetings which will be re-branded as vTools Events to better identify with the meetings and activities that are included. This new, more intuitive look and feel, provides many new features and enhancements which include: Home Page with a global view of all events; Enhanced event search option; Redesigned event creation form; Easier interface for event reporting; More intuitive event registration setup; and More help text. http://sites.ieee.org/vtools/

For Private Circulation

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